

## TRAFFIC FIGURES OCTOBER 2008 NORWEGIAN AIR SHUTTLE ASA



[norwegian.no](http://norwegian.no)



**The total number of passengers flown in October 2008 was 713 956 compared to 616 541 last year, an increase of 97 415 passengers (16 %), and a 26 % increase in passenger traffic.**

- Total passenger traffic (RPK) increased by 26 %, compared to last year.
- Total capacity (ASK) increased by 29 %, compared to last year.
- The cabin factor was 80 %, which is a decrease of 1 percentage point compared to the same period last year.
- The company estimates a yield around NOK 0.74 for October 2008 (+9 %)

The increase in passenger traffic, production and passengers is related to the company's expansion in established markets and to the introduction of new routes from November 2007 to October 2008, as well as adjustments in production capacity and a steady increase in passengers.

Domestic passenger traffic increased by 33 % and capacity increased by 38 %, resulting in a cabin factor of 78 % which is a decrease of 3 pp compared to the same period last year.

International passenger traffic increased by 24 % and capacity increased by 25 %, giving a cabin factor of 81 %, which is equivalent to the same period last year. The operation in Poland performs according to plan.

The yield is estimated at NOK 0.74 for the period (+9 %). The positive yield development is in part due to a shift in capacity allocation to the domestic market characterized by slightly lower load factor but higher yield. The net effect is an increase in unit revenue.

The load factor has been positively affected by the code share agreement with Sterling which was ended on October 29.

The average flying distance increased by 5 % in October compared to last year.

Internet sales accounted for 85 % of tickets sold in October.

[norwegian.se](http://norwegian.se)



**The total number of passengers flown in October 2008 was 123 935 compared to 116 147 last year, an increase of 7 788 passengers (7 %), and a 64 % increase in passenger traffic.**

- Total passenger traffic (RPK) increased by 64 %, compared to last year.
- Total capacity (ASK) increased by 70 %, compared to last year.
- The cabin factor was 75 %, which is a decrease of 3 percentage points compared to the same period last year.
- The company estimates a yield around NOK 0.69 for October 2008.

The yield is estimated at NOK 0.69 for the period (-22 %). The development in yield and cabin factor is to a large extent due to changes in the route portfolio, with new routes and 36 % longer average flying distance.

Internet sales accounted for 93 % of tickets sold in October.

<a href="http://norwegian.no">norwegian.no</a>		Oct 08	Oct 07	Change	Oct 12 mth**	Sep 12 mth**	Change
Total	Internet bookings*	85 %	84 %	1 pp	87 %	87 %	- pp
	ASK (mill)	833	648	29 %	8 988	8 803	2 %
	RPK (mill)	665	526	26 %	7 103	6 965	2 %
	Cabin factor	80 %	81 %	(1) pp	79 %	79 %	- pp
	Passengers	713 956	616 541	16 %	7 390 704	7 293 289	1 %
Domestic	ASK (mill)	252	183	38 %	2 339	2 269	3 %
	RPK (mill)	197	147	33 %	1 824	1 775	3 %
	Cabin factor	78 %	81 %	(3) pp	78 %	78 %	- pp
	Passengers	390 411	311 000	26 %	3 602 877	3 523 466	2 %
Int'l	ASK (mill)	581	465	25 %	6 649	6 534	2 %
	RPK (mill)	468	379	24 %	5 279	5 190	2 %
	Cabin factor	81 %	81 %	- pp	79 %	79 %	- pp
	Passengers	323 545	305 541	6 %	3 787 826	3 769 822	1 %
<a href="http://norwegian.se">norwegian.se</a>		Oct 08	Oct 07	Change	Oct 12 mth**	Sep 12 mth**	Change
Total	Internet bookings*	93 %	90 %	3 pp	86 %	86 %	- pp
	ASK (mill)	201	118	70 %	2 148	2 066	4 %
	RPK (mill)	151	92	64 %	1 692	1 633	4 %
	Cabin factor	75 %	78 %	(3) pp	79 %	79 %	- pp
	Passengers	123 935	116 147	7 %	1 632 775	1 624 987	0 %

\* scheduled traffic only

\*\* 12 month rolling development.